

Felicity May Gladwin

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A creative entrepreneur with a talent for digital media. As a senior creative, my skills are based on my experience as a company director of internationally marketed brands and services. As a Creative Director I have ten years of experience in both agency and client-side communications in both Sydney and Adelaide. Expert in the technical, conceptual and content development of advertising campaigns that target desired audiences and articulate the merits of client products and services in digital, advertising and design.

Goal-oriented, organised and self-motivated, used to going the extra mile. Focused under the pressure of multiple deadlines; detail-oriented and precise. Able to maintain professional client relationships: dedicated to superior customer service.

Education:

- 2004-07 Master of Design and Graphic Communication at RMIT University
- 1998-00 Advanced Diploma of Graphic Design specialising in multimedia at Hornsby College of TAFE
- 1997-97 Certificate of Fundamental Design at Hornsby College of TAFE

Work History:

- 1998 - Australian Gallery Group - Managing Director
- 2007-08 DMG Radio Australia (Nova, Vega, Star) - Digital Architect
- 2006-07 Enchantadvertising - Director
- 2006-06 Digital Da Vinci - Creative Director
- 2003-06 Boylen Publishing - Creative Director
- 1999-03 SOS Print & Media Group - Senior Graphic/Web Designer

Skills:

Proficient in both Mac and Pc platforms.

Golive, Dreamweaver, Quickcut, FinalCut Pro, Photoshop, Illustrator, After Effects Pro, Director, InDesign and QuarkXPress, FileMaker Pro, Acrobat, Quite a box of tricks, Pitstop, XML, CSS, CMS architecture. Familiar with RSS, Flash ActionScript, Google AdSense and AdWords, JavaScript, PHP, CFML and SQL databases.

Portfolio:

A range of diverse work will be provided upon request.

Referees:

Contact details will be provided upon request.